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*** FOR NMBBAA MEMBERS ***

PROGRAM DETAILS

Program Description

Partner Recognition is a new vehicle purchase program for the employees, retirees and members of selected suppliers, fleet customers and organizations. The Partner Recognition Program offers your company or organization the ability to purchase or lease eligible vehicles at Ford Motor Company's X-Plan pricing. That can mean saving hundreds, even thousands of dollars on brand new Ford, Lincoln, Mercury, Mazda, Jaguar, Land Rover and Volvo vehicles. Residents in the same household of the eligible employee/retiree also qualify for the Partner Recognition Program. Driver's licenses will be required for proof of residence. Some restrictions may apply. X-Plan is not available in Puerto Rico and the Virgin Islands. Visit www.fordpartner.com or contact a local dealer for complete details. **(An exclusive program is offered to NMBBAA members –you MUST have a subscriber access code.)** You may also call 1-877-XPLAN-00 (1-877-975-2600) for US Partners.

Program Steps for Employees

1. Generate a PIN quickly by either logging onto www.fordpartner.com. You may also call 1-877-XPLAN-00 (1-877-975-2600) for US Partners or 1-877-294-7554 for Canadian Partners. You will need to know your company's / organization's 5-digit Partner Code.
2. Visit a local dealer with your PIN and immediately identify yourself as a Partner Recognition participant. Provide your PIN and the last four-digits of your Social Security Number (Social Insurance Number-Canada) to verify your eligibility. Vehicles can be registered or titled in the name of a business. PINs used to purchase a vehicle in the name of a business must be generated using the last 4 digits of the company's federal tax identification number and obtained through the AXZD Call Center. Do not use the website to generate a PIN for a business.
3. Provide proof of employment or membership by an eligible Ford Partner through a recent pay stub, company I.D., W-2 (T4-Canada), healthcare card. All are acceptable items to verify employment. (note: business cards will not be accepted as proof of employment). The dealership must list the company or organization's name on the New Vehicle Purchase Plan/Lease Option Customer/Dealer Agreement and Pricing Sheet.

Rules

- The participant may buy or lease a vehicle through this program. The participant may lease through

the respective brand's credit source or any other outside source of financing.

- The participant is eligible for all public incentives plus many incentives normally paid to the dealer.

Some special offers may not be compatible with this offer so check with your dealer to determine which incentives the participant is eligible for.

- Used vehicles are ineligible.
- New vehicle demonstrator units are available for sale at the new vehicle X plan price.
- Dealer Participation in this program is voluntary.

The Partner Recognition Team can help you sponsor a variety of events at your Partner Company location. These events range from large-scale outdoor Road Shows to Awareness Events. We can even enhance your next Benefits Fair or Supplier Expo! Regardless of the type of event, our goal is the same: to help you spread the news about the great benefits your employees receive through the Partner Recognition Program.

Let us do all the work while your company enjoys the benefits! It's truly HASSLE-FREE!

Road Show

Thinking about a fun, outdoor summer event that offers your employees an up-close look at Ford Motor Company's latest products? Click on the Road Show link to learn more about this no-cost-/no-hassle-to-you event (Road Shows are designed for locations with at least 300 employees on-site).

Awareness Events

This event is ideal for companies that cannot host the large Road Show and have at least 200 or more employees on-site

Benefits Fair

Hosting a Benefits Fair or Supplier Expo soon? Then don't forget to invite the Ford Partner Recognition Team for a little extra excitement!